Tohoku University Official Symbols and Songs

◆Tohoku University Official Symbol, Logo and School Colors

Tohoku University's distinct logo was created in 2007, on the 100th anniversary of the university's founding. The key concepts behind the design are three-fold : creativity, globalization and tradition.

The logo shows Sendai's native bush clover, known as Hagi in Japanese, which grows naturally in the wild. The bush clover represents Tohoku University's international aspirations and globalization.

Purple and black were selected as Tohoku University's official colors. Purple symbolizes intelligence and creativity, while black represents diligence.

◆Tohoku University Songs

The official school song, Aoba Moyuru Kono Michinoku was originally sung by the Tohoku University Students' Association in 1953 and has been passed down through the generations since.

In 2013, singer/songwriter and alumnus, Kazumasa Oda, composed an additional song, Midori no Oka (Green Hill), for Tohoku University staff and students in a show of support following the 2011 Great East Japan Earthquake.