

Sendai City

Profile

Sendai is a city of charming contrasts, where tradition meets modernity, and tranquil nature and busy urban life exist side by side. The stunning modern architecture is complemented by an abundance of natural wonders, and the arrays of zelkova trees which line the streets and avenues have led to Sendai becoming known as “Mori no Miyako” - the City of Trees. Sendai is also known as a “City of Academia,” as it boasts a great number of universities and colleges relative to its size.



The history and tradition of the city date to its founding in 1600 by famous feudal lord Masamune Date, and over the centuries it has prospered to become the economic and political center of Tohoku, the northeastern region of Japan. Sendai has a population of over one million people, who are rightly proud of the city’s history, arts and culture, and they welcome visitors to join in celebrations such as the annual Tanabata Festival and Jozenji Street Jazz Festival.

Away from the bustling center, the wondrous nature and peaceful environs of coastal Matsushima, the mystical volcanic crater of Zao and the bountiful hot springs have enchanted locals and visitors alike for generations.



Access

1. Flight

Sendai International Airport (SDJ) offers flights to a broad range of destinations.

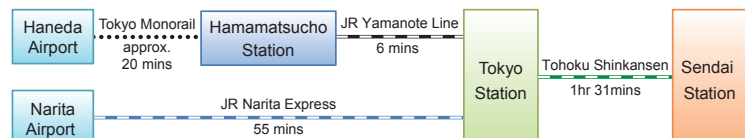
Destinations	Journey Time
Beijing (via Shanghai)	7hr 10mins.
Shanghai	3hr 35mins.
Seoul	2hr 30mins.
Taipei	3hr 45mins.
Sapporo	1hr 10mins.
Tokyo-Narita	60mins.

Destinations	Journey Time
Osaka-Itami	1hr 10mins.
Osaka-Kansai	1hr 30mins.
Nagoya	1hr 15mins.
Hiroshima	1hr 35mins.
Fukuoka	2hr
Okinawa-Naha	2hr 50mins.

2. “Tohoku Shinkansen” (Bullet Train) From Tokyo to Sendai: 1hr 31mins.

3. Airport Access

Haneda-Sendai (approx. 2hrs 10mins)
Narita-Sendai (approx. 2hrs 30mins)



Provided by the Miyagi Prefecture Commerce, Industry and Tourism Department, Tourism Division