

## Profile

Sendai is one of the traditional cities of Japan yet known as a modern city with harmony in the beauty of nature and urban life. The city was founded in 1600 by *Masamune Date*, a famous feudal lord, and prospered as the center city for politics and economy of northern Japan. The city is one of Japan's 14 major cities with a population of one million people.

Sendai is the largest city located in the northeast Tohoku Region with many governmental branches established in the city. Sendai is well known by its nickname, "Mori no Miyako" (City of Trees), as most of the major streets and avenues in the city are lined with zelkova trees. It also became known as an "Academic City," since it has many universities and colleges compared to its population.

Sendai is proud of its history, arts and culture, and enjoys many events such as the Sendai Tanabata Festival. It also cherishes its beautiful nature in and around the city; picturesque seacoast of Matsushima, a gigantic volcano of Zao, and various hot springs resorts.



## Access

### 1. Flight

Sendai International Airport (SDJ) has regular international flights for East Asian cities and also for many domestic cities.

- From Seoul: 2 hrs 10 mins.
- From Beijing: 4 hrs 45 mins.
- From Shanghai: 2 hrs 50 mins.
- From Tokyo-Narita Int'l Airport: 55 mins.

### 2. "Tohoku Shinkansen" Bullet Train

From Tokyo to Sendai: 1 hr 40 mins.



Provided by the Miyagi Prefecture Industry Department, Tourism Division



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