

In the area of research we have established the Institute for International Advanced Research and Education to train and educate leading researchers with advanced knowledge and comprehensive / creative intelligence. “WPI Advanced Institute of Material Research (WPI – AIMR)” was also established as part of the World Premier Research Centre Initiative (WPI).

In other areas, we are making our presence better known internationally through membership of associations such as the APRU (Association of Pacific Rim Universities) and T.I.M.E. (Top Industrial Managers for Europe), and we are facilitating the creation of new venture businesses by promoting cooperation between the university and the private sector. Steps are being taken to create world-class campuses open to students from around the world. We are pursuing a number of other strategies, such as the development of a modern personnel management system to improve our international competitiveness, and the establishment of the Tohoku University Fund. These developments are helping to foster a sense of pride in the uniqueness of our institution, and are indicative of how our teaching and administrative staff, student body, and alumni are all pulling together to advance the interests of the university.

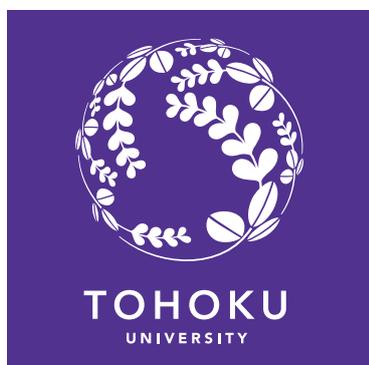
2009 – At a time when the pace of change affecting our university is accelerating, those of us who have been entrusted with this task – that of creating a centre of knowledge capable of serving the needs of society – must steel our resolve and work tirelessly to make new advances in the fields of research and education. We must develop the capacity to act and implement reforms more quickly than ever before.

We will share with you our vision of the mission and future direction of Tohoku University, and with your help I am convinced that we will become a university which is trusted, respected, and loved by the surrounding community, one which will contribute significantly to the advancement and prosperity of mankind.

June 2009

Akihisa Inoue
President, Tohoku University

■ Tohoku University's Official Symbol, School Colors, Song and Logo



In June 2007, and for the first time in the long history of our University, we were pleased to announce our Official School Symbol, Colors and Song. On this occasion, Tohoku University's Logo was adapted as its Official Symbol and its official color “purple” is in its Logo which was also adapted as her School Color. “*Aobamoyurukonomichinoku*” is a well-beloved song of Tohoku University and was selected as our Official School Song, it had been one of the school songs, sung by the Tohoku University Students' Association in 1953 and has been since then passed down for the generations.

Our Logo, which was created in April 2005, with the aims to enhance international recognition and status; and in the light of its auspicious centenary anniversary of June 2007, established the markings for our university's landmark. Based upon key concepts of “creativity” “globality” and “tradition”; we have established the Hagi, better known as the Bush Clover, as a motif which is a traditional symbol for Sendai and Miyagino. The Hagi also represents a dignified and dynamic image of moving deeper into the world. Our University Official Colors are “purple” and “black”; with the purple symbolizing intelligence and creativity, and with the black representing diligence and the power of practice.