Tohoku University "Plastics Smart" Campaign

In recent years, plastic waste has become a major source of global marine pollution. To improve the current situation, we all need to reduce our use of non-recyclable plastic packaging, containers and products. Tohoku University will promote understanding among staff and students regarding the need to tackle this pressing issue, and promote research and technological advancements on plastic waste reduction.

Encouragement to bring mugs and shopping bags from home



Refraining from serving bottled drinks at meetings





Thorough separation of plastic waste from other waste





Promotion of research on "Plastics Smart" is being led by Tohoku University



TU-TRIPS:
Tohoku University
Transdisciplinary Research
Initiative for Plastic Smart

Thank you for your cooperation in reducing your use of non-recyclable plastic and in separating plastic waste





