

to global disaster risk reduction and prevention.

### The Future of Tohoku University – Tohoku University Global Vision

In the five years that have passed since the Great East Japan Earthquake, we have been steadily restoring our damaged buildings and equipment, and have regained our pre-disaster level of education and research capabilities. Additionally, the development of our Aobayama New Campus continues to proceed steadily, and in December of 2015, Sendai City's East-West subway line was completed, tying our campuses together and giving faculty, staff and students additional convenient means of transportation.

This fiscal year, we will enter the National University Corporation's third mid-term plan. While continuing to follow the traditions we have created until now, we must also work towards strengthening our development of global human resources and enhancing our innovative abilities, as we move forward in carrying out proactive university reform.

I believe that Tohoku University will lead the next generation in building the future, and make a place for itself in history. With your understanding and support, we will work together with many people and strive to realize our goals, so that we may better contribute to the development of a peaceful and just world community.

July 2016

Susumu Satomi

President, Tohoku University

## Tohoku University Official Symbol, Logo, School Colors and Songs



### ◆Tohoku University Official Symbol, Logo and School Colors

Tohoku University's distinct logo was created in 2007, at the 100<sup>th</sup> anniversary of the university's founding. The key concepts behind the design are 3-fold – creativity, globalization and tradition.

The logo shows Sendai's native bush clover, known as *Hagi* in Japanese, which grows naturally in the wild. The bush clover represents Tohoku University's international aspirations and globalization.

Purple and black were selected as Tohoku University's official colors. Purple symbolizes intelligence and creativity, while black represents the spirit of diligence.

### ◆Tohoku University Songs

The official song of Tohoku University was originally sung by the Tohoku University Students' Association in 1953 and has been passed down through the generations since.

In 2013, singer and songwriter Kazumasa Oda, composed an additional song for Tohoku University staff and students in a show of support in the aftermath of the 2011 Great Eastern Japan Earthquake.