

the disaster with the cooperation of multiple departments, and I would like to show their results to the world.

### The Future of Tohoku University – Tohoku University Global Vision

In order to identify the steps needed to achieve these two goals, in May of last year “Tohoku University Global Vision” was announced. This vision was developed while considering the university-wide view points, and is comprised of “Satomi Vision” which were announced in 2013, and “Faculty’s Vision”. By gathering the diverse strengths of this university’s various departments, organizations and groups, we will be able to guide the university as a whole into the future as we deal with social issues, and through this, we can better reform and further strengthen our university.

In December of this year, the East-West line of the Sendai subway will be completed, and three of the new stations will allow our students and employees to commute to once-distant campuses in 15 minutes from Sendai Station. Alongside this, our Aobayama New Campus is steadily being developed.

I believe that Tohoku University will lead the next generation in building the future, and make a place for itself in history. With your understanding and support, we will work together with many people and strive to realize our goals, so that we may better contribute to the development of a peaceful and just world community.

July 2015

Susumu Satomi

President, Tohoku University

## Tohoku University Official Symbol, Logo, School Colors and Songs



### ◆Tohoku University Official Symbol, Logo and School Colors

Tohoku University’s distinct logo was created in 2007, at the 100th anniversary of the university’s founding. The key concepts behind the design are 3-fold – creativity, globalization and tradition.

The logo shows Sendai’s native bush clover, known as *Hagi* in Japanese, which grows naturally in the wild. The bush clover represents Tohoku University’s international aspirations and globalization.

Purple and black were selected as Tohoku University’s official colors. Purple symbolizes intelligence and creativity, while black represents the spirit of diligence.

### ◆Tohoku University Songs

The official song of Tohoku University was originally sung by the Tohoku University Students’ Association in 1953 and has been passed down through the generations since.

In 2013, singer and songwriter Kazumasa Oda, composed an additional song for Tohoku University staff and students in a show of support in the aftermath of the 2011 Great Eastern Japan Earthquake.