

Additionally, quite a few researchers from our International Research Institute of Disaster Science will be in attendance, and I am certain they will make many great contributions.

### **The Future of Tohoku University – Tohoku University Global Vision**

In order to identify the steps needed to achieve these two goals, in May of this year “Tohoku University Global Vision” was announced. This vision was developed considering the university-wide view points, and is comprised of “Satomi Vision” and “Faculty’s Vision”, which were announced last year. By gathering the diverse strengths of this university’s various departments, organizations and groups, we will be able to guide the university as a whole into the future as we deal with social issues, and through this, we can better reform and further strengthen our university.

I believe that Tohoku University will lead the next generation in building the future, and make a place for itself in history. With your understanding and support, we will work together with many people and strive to realize our goals, so that we may better contribute to the development of a peaceful and just world community.

June 2014

Susumu Satomi

President, Tohoku University

## **■ Tohoku University Official Symbol, Logo, School Colors and Songs**



### **◆Tohoku University Official Symbol, Logo and School Colors**

An official logo for Tohoku University was created in 2007 to coincide with the 100 year centennial celebrations. The key concepts behind the design are ‘Creativity, Globalization and Tradition’. The logo includes a graphic of Sendai’s native bush clover plant. The bush clover which grows naturally in the wild represents Tohoku University’s will to create global connections in the international community.

The colors purple and black were selected as Tohoku University’s official colors. Purple symbolizes intelligence and creativity, while black represents diligence and the power of practice.

### **◆Tohoku University Songs**

The song ‘Aobamoyuru konomichinoku’ is the official song of Tohoku University. This beloved song was originally sung by the Tohoku University Students’ Association in 1953 and has been passed down the generations since then.

In 2013, singer and songwriter Kazumasa Oda, composed a song for Tohoku University staff and students in a show of support in the aftermath of the 2011 Tohoku earthquake.