

Profile

Sendai is one of the traditional cities of Japan yet is known as a modern city that harmonizes its beautiful nature and urban life. The city was founded in 1600 by Masamune Date, a famous feudal lord, and prospered as the economic and political center of northern Japan. It is one of Japan's 14 major cities and has a population of one million.

Sendai is the largest city in the Tohoku (northeast) region of Japan and is home to many governmental branches. It is well-known by its nickname 'Mori no miyako' (city of trees) as most of its major streets and avenues are lined with zelkova trees. It has also become known as an 'Academic City' since it boasts a large number of universities and colleges relative to its size.

Sendai is proud of its history, arts and culture and enjoys many events such as the annual Sendai Tanabata Festival. It also cherishes its beautiful nature in and around the city such as the picturesque coastline of Matsushima, the mystical volcanic crater of Zao, and the many charming hot spring resorts.



Access

1. Flight

Sendai International Airport (SDJ) has regular international flights to many East Asian cities and domestic cities.

- From Seoul: 2hrs 10mins.
- From Guam: 4hrs
- From Beijing: 4hrs 50mins.
- From Shanghai: 2hrs 50mins.
- From Dalian: 2hrs 30mins.
- From Changchun: 2hrs 10mins.
- From Taipei: 3hrs 10mins.
- From Tokyo-Narita: 1hr
- From Nagoya: 1hr 10mins.
- From Osaka-Itami: 1hr 15mins.

2. "Tohoku Shinkansen" (Bullet Train)

From Tokyo to Sendai: 1hr 40mins.



Provided by the Miyagi Prefecture Industry Department, Tourism Division



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