■ Sendai City

Profile

　　Sendai is one of the traditional cities of Japan yet is known as a modern city that harmonizes its beautiful nature and urban life. The city was founded in 1600 by *Masamune Date*, a famous feudal lord, and prospered as the economic and political center of northern Japan. It is one of Japan's 14 major cities and has a population of one million.

　　Sendai is the largest city in the Tohoku (northeast) region of Japan and is home to many governmental branches. It is well-known by its nickname "Mori no miyako" (city of trees) as most of its major streets and avenues are lined with zelkova trees. It has also become known as an "Academic City" since it boasts a large number of universities and colleges relative to its size.

　　Sendai is proud of its history, arts and culture and enjoys many events such as the annual Sendai Tanabata Festival. It also cherishes its beautiful nature in and around the city such as the picturesque coastline of Matsushima, the mystical volcanic crater of Zao, and the many charming hot spring resorts.

Access

1. Flight
　　Sendai International Airport (SDJ) has regular international flights to many East Asian cities and domestic cities.
　　　　From Seoul: 2 hrs 10 mins.
　　　　From Beijing: 4 hrs 45 mins.
　　　　From Shanghai: 2 hrs 50 mins.
　　　　From Tokyo-Narita Int'l Airport: 55 mins.

2. "Tohoku Shinkansen" (Bullet Train)
　　　　From Tokyo to Sendai: 1 hr 40 mins.

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