

In the research area, we have established an “International Advanced Research and Education Organization” in order to train researchers to lead the academic world in the 21st century. At this organization, the researches are instructed by those who possess distinctive intelligence and integrative ability to be creative. And in addition, we have submitted a proposal on a basic concept presented through the international institute of advanced studies for materials research to the World Premier International Research Center Initiative which, as a result, enabled us to begin the “WPI Advanced Institute for Materials Research.”

Additionally, the followings are approaches which we are still in progress with and are unique to Tohoku University: encouraging the entrepreneurs to undertake business through industry-academia collaboration, upgrading the facilities to meet the international standards throughout the world, reorganizing the human resource system in order to support the researchers’ competitive skills internationally, and establishing Tohoku University Foundation, etc. We are very proud of these approaches which are full of originalities created trilaterally by the instructors, students, and the alumni who have stimulated one another to develop.

Tohoku University has made an enormous step forward to create a new page to our 100-year-old history in 2008. Meanwhile, in this era where environment surrounding the university changes and moves forward so quickly, we are entrusted to contribute to humanity as the source of intelligence. It therefore becomes essential for the university to continuously encourage the researchers to pursue in new types of research and education. It is also imperative for us to continuously change and succeed ourselves with persevering spirit and sincere academic endeavour.

We will share with you our vision of the future mission and direction of Tohoku University, and with your help I am convinced that we will become a university which is trusted, respected and loved by the surrounding community, one which will contribute significantly in the advancement and prosperity of the mankind.

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Akihisa INOUE, Ph.D.
President of Tohoku University

■ Tohoku University’s Official Symbol, School Colors, Song and Logo



In June 2007, and for the first time in the long history of our University, we were pleased to announce our Official School Symbol, Colors and Song. On this occasion, Tohoku University’s Logo was adapted as its Official Symbol and its official color “purple” is in its Logo which was also adapted as her School Color. “Aobamoyuru-konomichinoku” is a well-beloved song of Tohoku University and was selected as our Official School Song, it had been one of the school songs, sung by the Tohoku University Students’ Association in 1953 and has been since then passed down for the generations.

Our Logo, which was created in April 2005, with the aims to enhance international recognition and status; and in the light of its auspicious centenary anniversary of June 2007, established the markings for our university’s landmark. Based upon key concepts of “creativity” “globality” and “tradition”; we have established the Hagi, better known as the Bush Clover, as a motif which is a traditional symbol for Sendai and Miyagino. The Hagi also represents a dignified and dynamic image of moving deeper into the world. Our University Official Colors are “purple” and “black”; with the purple symbolizing intelligence and creativity, and with the black representing diligence and the power of practice.