

Tohoku University Celebrates Its 100th Anniversary

The Countdown towards the 100th Foundation Day Celebrations Started with the "Pre-Centenary Event"

On June 22nd 2006, Tohoku University held a "Pre-Centenary Event" for its 99th Foundation Day Anniversary. The event included ceremonies to announce Tohoku University's official logo motif and also initiated anniversary advertisements on Sendai City Buses. The decorated 100th Anniversary Bus, with the aim of promoting our centenary projects, was launched to mark this auspicious occasion with the following major projects: the establishment of the Tohoku University Foundation, the publication of a Centenary History Book, the restoration of the Memorial Auditorium and a range of commemorative events (the 100th anniversary campaign).



The Pre-Centenary Event - The University's Logo Tapestry Unveiling Ceremony

A Restoration Project, Creating a New Symbol of Sendai "Tohoku University Ninomaru Hall (its provisional name)"

The "Tohoku University Ninomaru Hall" (its provisional name) will join the symbols of the Academic City of Sendai. The existing "Memorial Auditorium" and the "Matsushita Memorial Hall" at the Kawauchi Campus will be subject to restoration and will be converted into new facilities. They shall be provided with advanced technologies which include a concert hall, conference rooms, an exhibits gallery, a faculty club, etc.



The Academic Hall to be established. (CG image)

Tohoku University Campaigns in Newspapers and on TV

In collaboration with reporting organizations and the media, various projects are being carried out to celebrate Tohoku University's 100th Anniversary.

"Tohoku University's 100-year History," released and produced by Sendai Television Inc. (can be accessed through the Sendai Television Inc. website)



Main Projects of the 100th Anniversary Events

Celebrating the University's 100th Anniversary in Various Forms of Events

- **Tohoku University Centenary Anniversary Festival**
Aug. 25 (Sat) - 26 (Sun), 2007
Areas set aside as Special Exhibition Zones, an International Zone and a Main Festival Stage Zone: introducing the University's Activities and Field of Excellence to the public.
- **Centenary Anniversary Garden Party**
Aug. 26 (Sun), 2007
Katahira Campus
- **Centenary Anniversary Ceremony and Reception**
Aug. 27 (Mon), 2007
Sendai International Center
- **Centenary Anniversary Exhibition "Tohoku University Treasures: The Legacy of a Century"**
Sep. 1 (Sat) - Oct. 14 (Sun), 2007
Edo-Tokyo Museum
Nov. 2 (Fri) - Dec. 9 (Sun), 2007
Sendai City Museum
- **Special Exhibition "A Great Novelist: Natsume Soseki: His Life and Works"**
Sep. 26 (Wed) - Nov. 18 (Sun), 2007
Edo-Tokyo Museum
Exhibits the "Soseki Collection" of Tohoku University Library

New Campus Plan

Challenge for Progress with Big Leaps as a University of Global Excellence

On the occasion of its 100th Anniversary, Tohoku University launched a New Campus Plan. It is a challenge, making progress in large bounds, to become a world-competitive university with global excellence in the next 100 years. The New Campus Plan aims to create a distinguished education and research

environment, which will bring about the emergence of new academic and industries areas. It will make the best natural environment for Aobayama and also represent Sendai as the "City of Trees," establishing an "environmentally-friendly campus."

Four Campus Policies:

Policy 1

A campus created using city links and development.

Policy 2

A campus that maintains harmony with nature and the environment.

Policy 3

A campus which is open and encourages interaction and exchange with the local community.

Policy 4

A campus that is unified and integrated on a systematic basis.

